



**ID THEFT SOLUTIONS
OF AMERICA**

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ID THEFT SOLUTIONS OF AMERICA FORMS PARTNERSHIP WITH TEXAS HOSPITAL ASSOCIATION

Powerful combination helps companies comply with new federal ID theft laws

(Austin, TX) **ID Theft Solutions of America** (IDTSOA) has been endorsed by the **Texas Hospital Association** (THA) to assist medical facilities in complying with new federal and state identity theft laws. Through this endorsement, IDTSOA will provide THA members with a proactive solution for handling sensitive data at no charge to the facility.

Health care facilities and their employees handle large amounts of personal and confidential information, and could be at risk of violating the new State and Federal regulations such as Fact Act, Red Flag rules, HIPAA security and several others. According to the Federal Trade Commission, more than 50 percent of ID theft occurs within the workplace. This can lead to serious legal implications for health care facilities as well as their employees.

ID Theft Solutions of America's program offers an "affirmative defense" against potential fines, fees and lawsuits as a result of noncompliance with the laws. This NO COST program includes:

- A detailed risk assessment;
- Appointment of a risk manager;
- Delivery of a non-public information policy that is compliant with the Red Flags Rule;
- On-site training and education for ALL employees about data security and the new policies;
- Implementation of an employee solution; and
- Notification to all affiliates and vendors upon program completion.

"Initially I was skeptical of the program, but after watching the staff training and reviewing the no-cost risk assessment report with our compliance committee, I do not hesitate to recommend ID Theft Solutions of America to my Texas Hospital Association peers. I have since even become a participant and benefited personally from the employee benefit they provide."

-John Henderson CEO Childress Regional Medical Center

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About ID Theft Solutions of America

ID Theft Solutions of America is a leader in ID theft protection and compliance. Their proven system can protect not only your facility's, but your employees', patients', vendors' and their associates' information as well. By taking a proactive, educational NO-COST approach, ID Theft Solutions of America can also help mitigate any damages occurring from a data breach. Their unique employee solutions also assist with keeping your employees focused on the business at hand, not on dealing with their legal or identity theft issues at work.

About Texas Hospital Association

Founded in 1930, the Texas Hospital Association is the leadership organization and principal advocate for the state's hospitals and health care systems. Based in Austin, THA enhances its members' abilities to improve accessibility, quality and cost-effectiveness of health care for all Texans. One of the largest hospital associations in the country, THA represents more than 85 percent of the state's acute-care hospitals and health care systems, which employ some 355,000 health care professionals statewide. Learn more at www.tha.org or follow THA on Twitter at <http://twitter.com/texashospitals>.

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