

TCC Members:

Today, I am very pleased to announce our newest official corporate sponsor' and affinity partner, **ID Theft Solutions of America (IDTSOA)**. This company is one of the U.S. pioneers in Identity Theft & Legal Protection. Many of you may have run across the firm in your own, or neighboring communities. There are several great benefits for you and your employees, should you decide to take advantage of the services IDTSOA has to offer.

We were especially attracted to the company as an option for members because of its newest benefit to Chamber businesses. The company now provides an **identity theft shield plan** for individuals and a related **security plan** for companies. At no charge to employers, IDTSOA will send expert staff into companies to perform a risk assessment and help them create a plan to guard against theft of personal information that they may possess. Such plans are *not* bulletproof insurance against the growing tide of lawsuits by people claiming their data was lost or misused; However, the plans are both a preventive measure and evidence that companies are complying with the required laws and regulations to protect their customers' and employees' personal and private data. As we have all seen in recent months from the Attorney Generals office, businesses of all sizes are subject to State penalties if they are not following the laws.

While training employees about such data security plans, IDTSOA will also offer personal identity theft protection and life event legal services to company employees. Regardless of income rates, IDTSOA statistically sees a 70% voluntary participation rate for employees who opt to be covered by these services! A business can choose to pay all, part, or none of the premiums, and even if no employees at your company opt for the program, you will have a strategy for protecting your customers' data, **at no cost to you**.

This group is the only approved affinity partner of the Temple Chamber of Commerce (TCC) to offer this type of service. Your business will be contacted within the next month by IDTSOA to determine your interest in this program. If you prefer, you may contact the company directly.

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Thank you for your ongoing commitment to TCC and for giving the companies that support us your serious consideration.

Sincerely,



Ken Higdon
President
Temple Chamber of Commerce