



FOR IMMEDIATE RELEASE

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ID THEFT SOLUTIONS OF AMERICA and **CERTIFIED SHRED** join forces to help companies comply with new Federal ID Theft Laws.

(Austin, TX) Any employer or employee who handles personal and confidential information of ANY kind is at risk of violating Federal ID Theft Laws. Punishable by up to 10 years imprisonment and one million dollars in fines, **The Gramm- Leach- Bliley**, **HIPAA**, **FACTA** (Fair and Accurate Credit Transaction Act), and **“Red Flags Rule”** allow for employers to be found guilty of stealing someone else’s identity without even knowing that they did it; that includes schools, municipalities, and any small, medium, or large organization.

ID Theft Solutions of America and **Certified Shred** are proud to have launched what they feel is the best “Affirmative Defense” against potential fines, fees and law suits as a result of non-compliance with Federal ID theft laws. This includes:

- A detailed Risk Assessment
- Appoint a Risk Manager
- Install a non-public information (NPI) policy
- Train and educate ALL of employees on identity theft and compliance policies
- Implement an employee solution
- Install a procedure for retention and disposal of documents
- Notify affiliates and vendors upon completion

Through their partnership, ID Theft Solutions of America and Certified Shred will provide their clients with a complete, pro-active solution for handling sensitive data. An added benefit to the partnership is that most of the above services will be offered at **no cost**.

Regardless if a company rarely handles non-public information or does so daily, the risk of that data being lost or stolen is growing daily. According to the FTC, more than 50% of ID theft comes from the workplace. This can lead to serious legal implications for companies as well as their employees.

About ID Theft Solutions of America

ID Theft Solutions of America is a leader in ID Theft protection and compliance. Their proven system can protect not only your company, but your employees, clients, vendors, and/or other associates information as well. By taking a proactive educational NO COST approach, they can help to mitigate any damages occurring from a data breach. Their unique employee solutions also assist in keeping your employees focused on the business at hand, not on dealing with their legal or identity theft issues.

About Certified Shred

Any business that discards private and proprietary data without the correct type of destruction exposes itself to the risk of criminal and civil prosecution, as well as the costly loss of business. Certified Shred provides the most secure, efficient, simple and cost effective plan for destroying your company's confidential information.

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